



CASE STUDY

Nabors Industries



COST SAVINGS

QUALITY IMPROVEMENT

PROCESS IMPROVEMENT

DOCUMENT BUILDER

ABOUT THE CLIENT



Nabors Industries, one of the world's largest drilling contractors, provides comprehensive oilfield services throughout the world.

www.nabors.com

“Bar none, the Mimeo quality is far superior to our previous printing process... and far cheaper than we could ever do it ourselves.”

- Debbie Q., Senior Associate of Corporate Development

CHALLENGE

Nabors Corporate Development Team is responsible for managing the company's corporate identity and brand with the investor community. "The packets (our Executive Team use) during our investor presentations must be of superior quality. These color documents are what investors take away with them and it's important to provide a product that clearly shows our commitment to excellence and professionalism" says Debbie Q., a Senior Associate on the team.

- Time consuming and unpredictable print and collating process
- Unable to make last minute updates and changes to documents
- External print providers could not support shipping and distribution requirements

PROBLEM SOLVING

Debbie and her team at Nabors use the Mimeo solution to upload, assemble, proof and print their presentations online - all in the matter of minutes. They can select delivery locations as well as delivery times "and its done! And we can even do it the night before!"

RESULT

"We get much more professional-looking documents that are bound with twin-loop wire and an impressive clear matte cover. And the quality of the color printing - which is so important for us - is amazing. We were very fortunate to discover Mimeo".

- Efficient, all-in-one solution
- Consistent overall document quality
- Improved color quality for IR community

BONUS - 24/7 CUSTOMER SERVICE

"Once, we had a last-minute request and called our rep at 2:00 am. They went above and beyond to help us out and get our presentation delivered by 7:30 am the next morning."