

# CASE STUDY

## Parker Drilling



### ABOUT THE CLIENT



Parker Drilling is a pioneer in harsh-environment drilling and provides advanced solutions to the energy industry. Parker Drilling currently employs over 3,000 workers in 14 countries.

[www.parkerdrilling.com](http://www.parkerdrilling.com)

“There is no comparison to our previous process. The time savings are astronomical and the cost per document is significantly lower.”

- Glenn Jones,  
Director of Training

### CHALLENGE

Before Mimeo, Parker Drilling’s Safety Training Team had a **time and cost intensive document process**, involving pre-printing and warehousing. Turnaround time for the delivery of documents could be as long as 10 days, creating business challenges for Glenn and his team.

- Non-core document distribution distracted from course development & training
- Out-of-date materials in classrooms as a result of a pre-print & warehouse model
- No reporting capabilities on document distribution
- High fixed costs

### PROBLEM SOLVING

Glenn determined transitioning to Mimeo’s on-demand solution would **eliminate process bottlenecks**, while saving time and money. The Parker Drilling Team would now have access to an updated virtual library for ordering Safety Training documents.

### RESULT

- Only up-to-date materials are in student hands
- Turnaround reduced from 10 days to **next day**
- Streamlined process & easy ordering
- Consistent document content & quality at all **worldwide** locations
- Reduced overall document & process costs
- Robust **reporting** by course, document type & location

### BONUS - TEAM COLLABORATION

Glenn and the Parker Drilling Team now share their virtual Mimeo library of documents, allowing for up-to-date access to all materials.