



mimeo   
**marketplace**<sup>™</sup>  
The Document Shop

1.800.GoMimeo (1.800.466.4636) | [mimeo.com/marketplace](http://mimeo.com/marketplace)

# Smart. Simple. Streamlined.

Mimeo Marketplace is Publishing on Demand—  
With the Service You Demand.



Create a Branded Document  
Storefront for Your Company.  
Let Buyers Customize  
Each Document.

## Mimeo Marketplace is a Turnkey Solution for Setting Up an Online Document Storefront

We provide everything you need to be successful. Marketplace combines all of the features needed in a powerful, easy to use interface that helps you to create and launch your store in minutes. You can accept credit cards, use a customized domain and customize your store's design. We host everything for you, making implementation easy.

### Set up a Marketplace in No Time

Document files are first uploaded into the Mimeo platform, where you can choose how each will be printed. We offer a wide range of paper stocks, covers, binding materials and tabs. When ready, just select those documents you would like to add to the Marketplace.

It's simple to customize your Marketplace with images, descriptions and the price you would like to charge. Documents can be updated and offered in real time. Once an order is placed, Mimeo manages the entire process including printing, fulfillment, billing and customer service. Materials can be ordered today and arrive at their destination in as early as 1 day in the United States and in up to 3 days to any international destination.

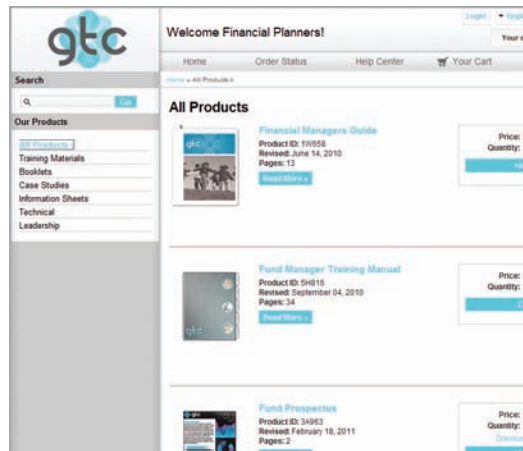
### No Upfront Costs

Marketplace is completely free with no hidden fees. There is absolutely no risk. All you need to do is sign a contract which establishes ownership of the Marketplace and the materials sold.



## Why Mimeo Marketplace?

Unlike competitive solutions that reside on your computer network, Marketplace is what is called a shared services or SaaS platform. This means that 100% of the experience resides on our servers or network, eliminating the need for any IT involvement or expertise. The site is 100% secure as we use the latest security protocols to protect your document files and the payment information of your customers.



New features are added every quarter with most provided at the suggestion of our customers. Since the software is on our servers, there is no action on your part when we upgrade the platform.

## Create a New Revenue Stream

You can provide your customers with a valuable service while covering your costs or even while making a profit. Marketplace's royalty service allows you to set the document markup. You'll receive a check from us for the difference—it's that easy.

## How the Marketplace Works:



### 1. Administrator

Create documents with Mimeo.com and publish them to your Marketplace.



### 2. User

Buyers visit your Marketplace and order and customize the documents he or she needs.



### 3. Printing

Documents are printed when they are ordered.



### 4. Shipping

Documents are shipped directly to the user or to anyone, anywhere in the world.

## Marketplace Feature Summary

- Custom branded experience
- Publish and update documents in real time
- Simple and easy buyer experience
- Fast and easy setup
- No maintenance fees
- Document buyer customization
- Multiple languages
- Displayed currency conversion
- Integrates into the company intranet
- Real time reports to track spend
- 24/7 customer support
- Overnight Delivery
- Mobile web interface

## Service Your International Partners with Multiple Languages and Currency Conversion Display

Each Marketplace can be set up in one or multiple languages: English, Spanish, French and German. Document prices can be shown in several currencies\*, making it easier to track and budget print spend, including: British pound, Euro, Mexican Peso, Chinese Yuan and the Indian Rupee.

## Control What Gets Printed with a Custom Workflow

Any document published to a Marketplace can have an approval workflow which requires a shopper to get the necessary permission before ordering. The platform can also be integrated with your internal purchasing system (SAP, Ariba), further simplifying the approval and purchasing process.

## Let Buyers Customize Each Document

Each document placed into a Marketplace can have predefined fields that allow buyers to add custom information. Variable fields can be pre-defined with drop down menus, typed, or filled in with an uploaded image such as a logo. Customization provides the control needed to maintain brand and sales integrity of documents while also making them more valuable to the end user.



## Who should get a Mimeo Marketplace?

Any group that publishes business documents that are then shipped to multiple locations could possibly benefit from shifting their current workflow to Marketplace. By putting the buyer in control, and with Mimeo handling all printing and administration, systems that were cumbersome to manage immediately become streamlined and cost effective.

### Franchises

Empower franchise owners to order training guides and marketing materials. Allow franchises to customize marketing materials and order as needed.

### Channel Support

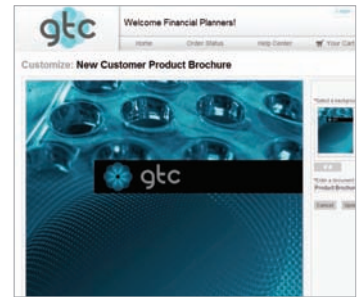
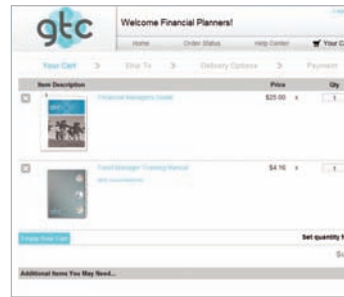
Support outside salespeople or vendors by providing easy access to co-branded materials.

### Learning and Development Professionals

Let class leaders and their students order their own workbooks, study guides and more.

## Let Us Warehouse and Kit Your Promotional Items

Marketplace is the perfect solution for printed materials that are accompanied by promotional items. Mimeo can warehouse everything offered in your storefront, such as pens, caps, mugs and t-shirts, and then kit them with the documents that are printed on-demand. Our team can also take care of purchasing and restocking, ensuring that promotional items are always in stock.



### Financial Services

Empower your advisor network with current, accurate, co-branded materials, printed on demand.

### Sales Operations

Streamline your distribution of presentation and collateral materials. Define areas in each document that can be customized for each meeting or sales engagement.

### Retailers

Publish product guides and manuals for purchase by your customers.



\*Note that customers will be billed in US dollars, but currency conversion will be displayed. The rate of conversion is based on the previous day's closing.

**Streamline Your Document Distribution—  
Make the Move to Mimeo Marketplace!**

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