

The image features a complex, abstract composition of overlapping circles and organic shapes in a wide range of colors including green, yellow, blue, purple, pink, red, and orange. Some of these shapes are filled with a halftone dot pattern. A large, semi-transparent circle in the upper right corner contains the text. The background is a light gray with faint, thin white lines.

mimeo
WHAT WE
DO

HI THERE

Our customers distribute content to their audience with purpose; to transfer knowledge.

Mimeo customers leverage our technology and products to **educate, sell, intrigue, and commit** to their intended audiences through printed and digital content. This content is received in thousands of conference rooms atop skyscrapers, to restaurant kitchens, to emergency response teams in the middle of the ocean.

With this reach comes a genuine responsibility and dedication towards our customers. In our second decade of growth, we continue our mission of giving customers back their time by providing the easiest, fastest, and most reliable way to produce and distribute their content. In other words, we help bring your content to life.

That content is delivered through our innovative applications — Mimeo Print, Mimeo PrintX, Mimeo Marketplace, Mimeo Digital. Our customers continue to be delighted every day through an effortless experience, in every corner of the world.

From all of us at Mimeo, welcome.



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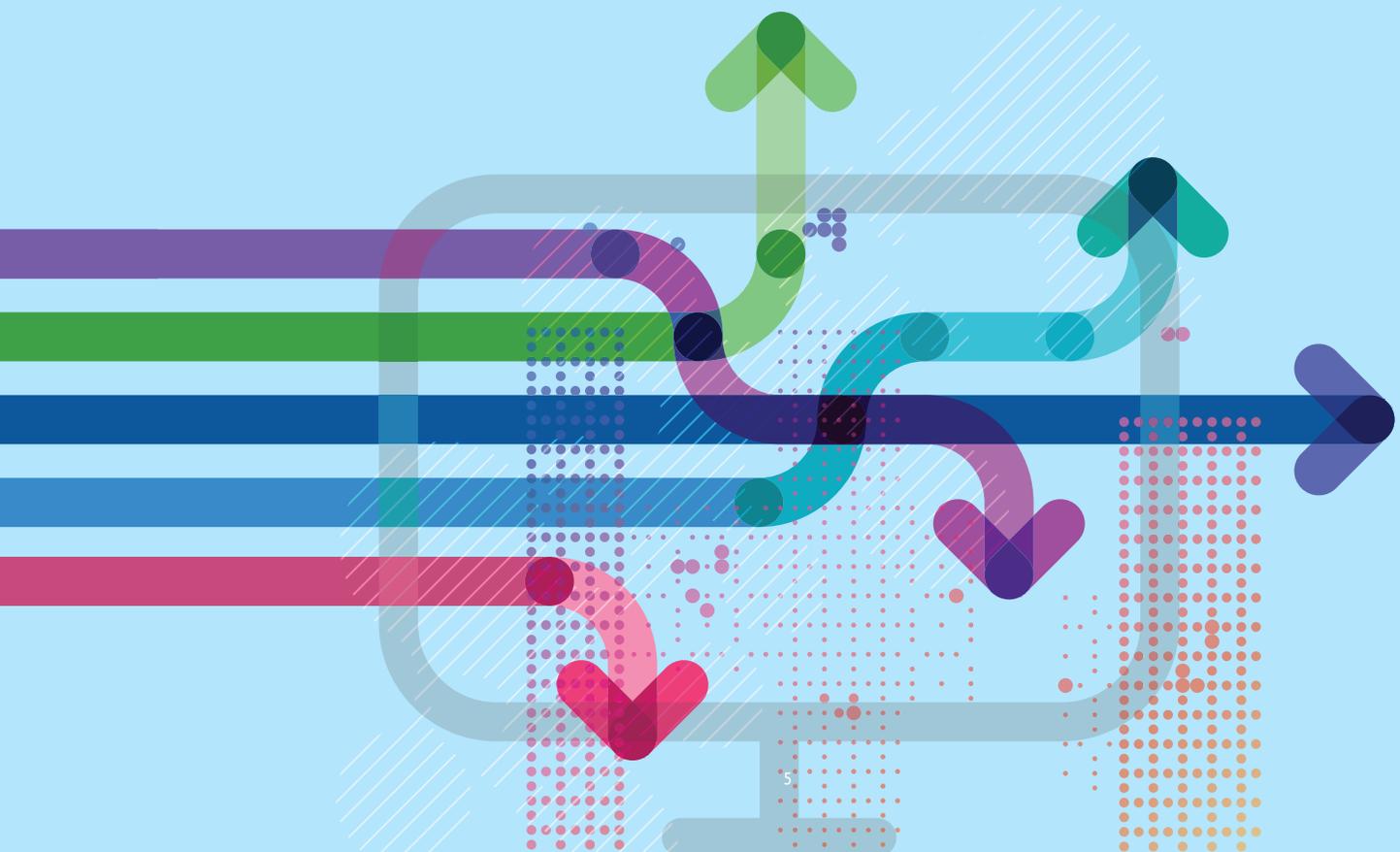
KNOWLEDGE TRANSFER PLATFORM

Distribute content in print and digital formats to all.
Introducing Mimeo, a cloud-based app suite enabling the
transfer of knowledge, anywhere in the world.



Formats to Enhance Your Content, Not Limit It.

Print and digital content now coexist in the cloud. No more pivoting between disparate tools, platforms, or vendors; our technology empowers you to make the best choice. Save time by simplifying your process of organizing, building, and distributing content. **Use one or all of Mimeo's applications to bring your amazing content to life.**



MIMEO APPLICATIONS

Your content delivered in any format



MIMEO PRINT

Print What Matters



Build, proof, and ship content in minutes from the cloud



On-demand model with no order minimums



Real-time pricing



Order tracking and visibility

Ideal For:

Enterprises to small businesses distributing complex bound documents and other print materials.



MIMEO PRINTX

Local Print for Global Brands



Produce marketing materials through our in-region network



Fast, cloud-based ordering process for your marketing collateral



Worry-free global pricing and delivery



Supports multiple currencies

Ideal For:

Global marketers supporting sales reps, distributors, and tradeshows with print collateral.

You create content for your audience, we handle the rest.

With the highest quality production, packaging, and end-to-end delivery, your content will always arrive when and where it needs to be.



MIMEO MARKETPLACE

Your Branded Content Portal



Publish print, digital, and warehoused items



Enable partner networks, customers, or employees to order your content



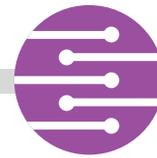
Use your custom-branded storefront as a revenue stream



Intuitive ordering process

Ideal For:

Companies and teams providing centralized access to up-to-date content and materials.



MIMEO DIGITAL

Secure Digital Content Distribution



Deliver videos, documents, and files to any device



Add or revoke content access and protect your intellectual property



Enable learner collaboration directly in your content



Report on content effectiveness and measure engagement

Ideal For:

Enterprises and trainers providing secure digital content to an audience.

MIMEO PRINT

Print what matters

A 100% on-demand platform: upload, build, proof, and order your content in just a few clicks. Order as little or as much as you need for delivery as soon as the next day. Once an order is placed, your document is immediately printed. As a result, the pre-printing and warehousing of materials is eliminated — providing our customers with a truly print on-demand model.

Real-Time Proofing

Mimeo Print simplifies creating complex documents. Our virtual proof provides an exact representation of how your document will be printed.

Photorealistic document details — such as folds, tabs, and even hole punches — are shown using our proofing tool. Make changes as you go and see those changes reflected instantly.

Global Delivery Speed

Orders processed through Mimeo Print are produced, packaged, and shipped all under the roof of our facilities. Not only does this make our work efficient, it ensures high quality.

Place a document order tonight and have it produced and shipped for delivery anywhere as early as the next morning.

Our wholly-owned production facilities are strategically positioned around major distribution hubs. This strategic placement allows Mimeo to achieve the quickest production time with affordable global delivery of your materials.

FEATURES

- Choose binding types, paper stock, and finishing options (such as lamination)
- Add tabs and slip sheets with customizable text
- Easily import an unlimited number of contacts into your Address Book
- Set preferences for quick reordering

OTHER SERVICES

- Special Instructions enable thousands of document options to be added to your account
- Warehouse print and non-print items
- Order branded merchandise
- Kit and bundle items into the perfect package
- Variable Data Printing
- Publish to Mimeo Marketplace

For detailed specs of our complete product offering, contact us at 1.800.466.4636 or help@mimeo.com



www.mimeo.com/platform/mimeo-print



MIMEO PRINTX

Local print for global brands

From trade shows in Portugal to partners in Hong Kong, Mimeo PrintX delivers your marketing materials anywhere in the world through in-region production. Mimeo PrintX makes high-quality color print accessible to everyone with its global network of certified print service providers (PSPs).

Maintain Global Brand Consistency

Every PSP in Mimeo PrintX's HP Indigo fleet operates under strict Quality Assurance standards. This means that your materials will all look the same — no matter where they're printed.

Avoid Issues with Customs

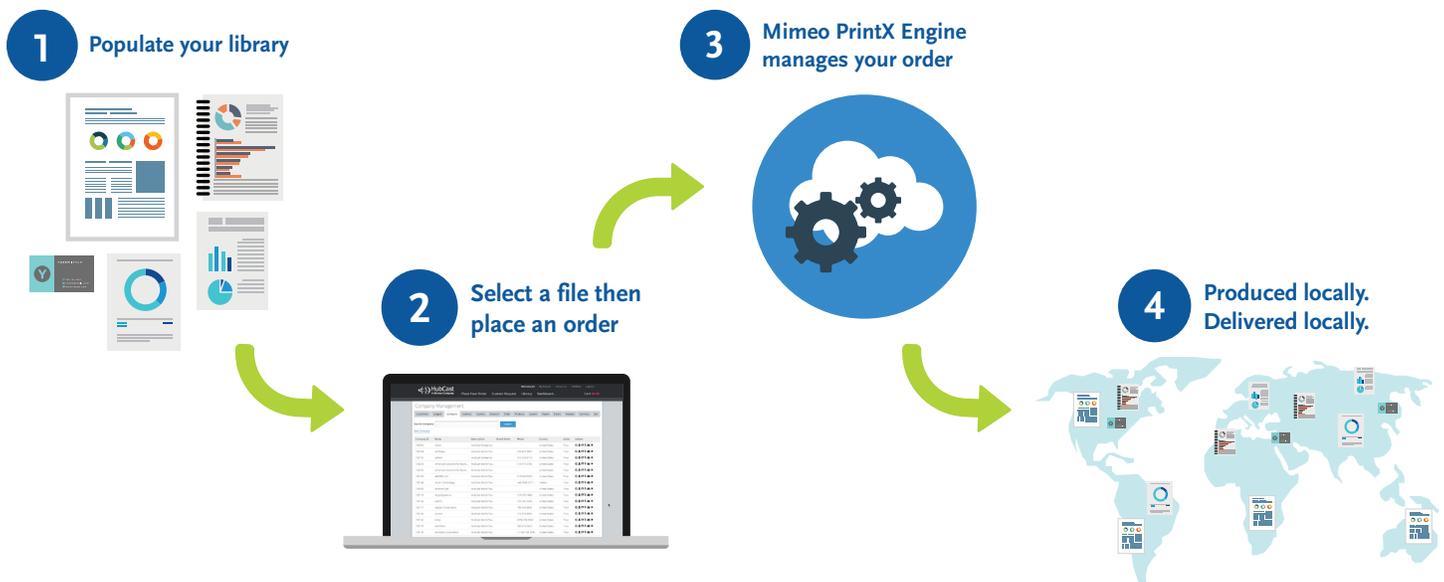
Our customers avoid the time and issues associated with shipping their materials through customs. Enter the international destination of your materials, and Mimeo PrintX's robust algorithms pick the optimal PSP. Order multiple documents needed at different international locations. Materials will be produced and delivered in-region as soon as the next day.

FEATURES

- Secured content library
- Real-time, all-in pricing displayed in your local currency
- Expansive print product offering
- Track the delivery of your materials
- Variable Data Printing

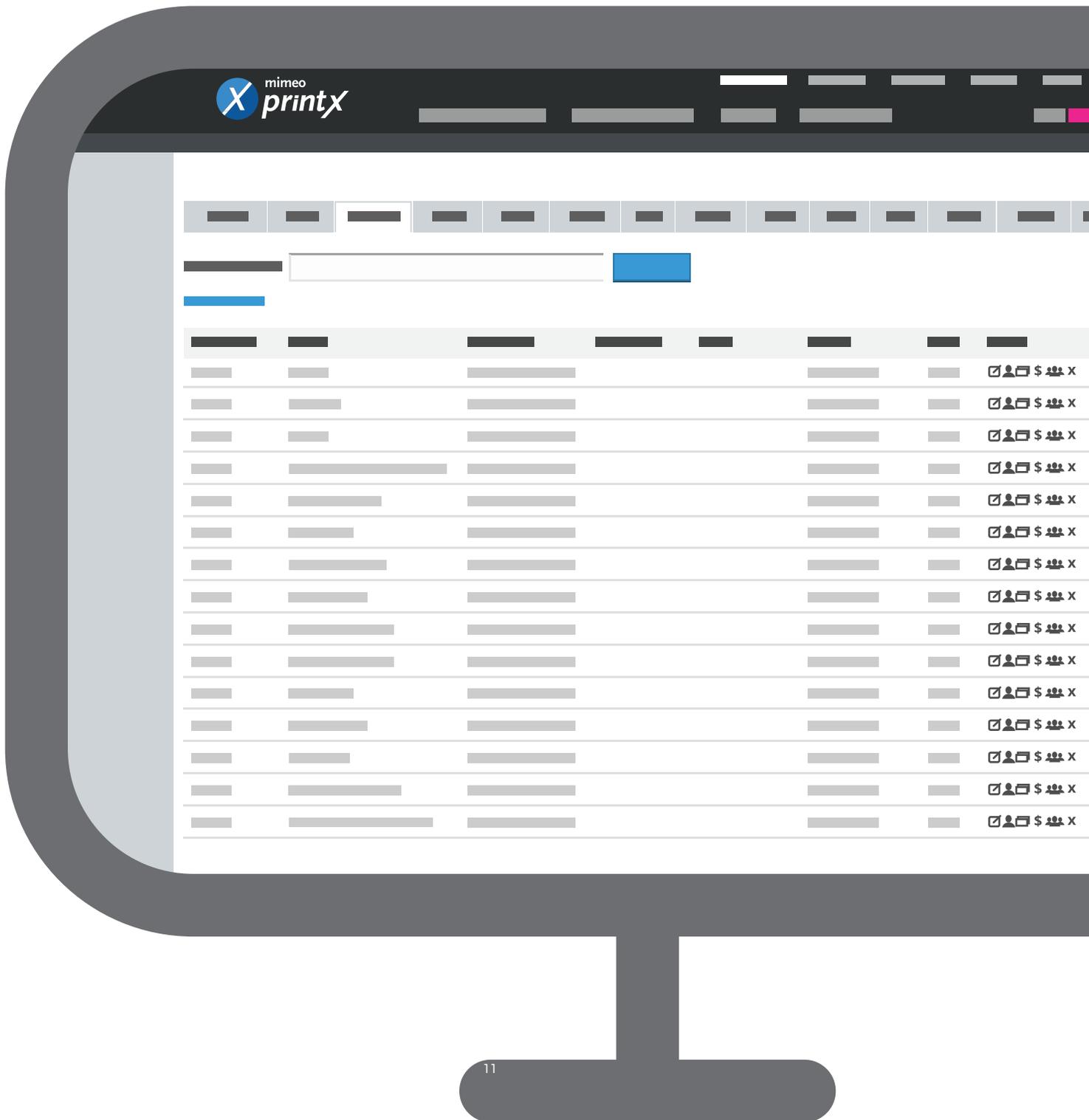
OTHER SERVICES

- Reporting on spend and content consumption
- Utilize corporate accounts





www.mimeo.com/platform/mimeo-printx



MIMEO MARKETPLACE

Your branded content portal

Make your print materials, digital content and warehoused items available on demand. Ease the logistics of reaching your audience, regardless of their location. Your intended audience can order from Mimeo Marketplace — a custom-branded online storefront.

A Completely Turnkey SaaS Solution

Instantly build a Marketplace storefront complete with branding, descriptions, and product/document previews. Update your offering with your latest materials for your internal or external audience.

Our user experience is simple and intuitive. Even users new to the platform can place orders within minutes.

Create a Revenue Stream

With Marketplace, you have the ability to mark up pricing for your materials. As a result, our customers are able to generate revenue from each order placed.

How Marketplace Works



1. Create and Build Your Marketplace: Publish documents, digital content, and/or warehoused items to your Marketplace.



2. User Shops on Storefront: Buyer orders the specific materials and quantities they need.



3. Materials Produced/Fulfilled On-Demand: When ordered, documents are printed as needed and paired with warehoused items.



4. Mimeo Handles the Distribution: Materials are professionally packaged and shipped directly to the specified recipient, anywhere in the world.

FEATURES

- Tailor your storefront to your brand with customizable colors and graphics
- Create categories to sort content types and materials
- Update your homepage with the latest news, developments, or offerings
- Manage billing controls
- Set ordering limits such as quantity levels, turn-time, and shipping method
- Set your Marketplace visibility to private or public

OTHER SERVICES

- Warehouse print and non-print items
- Order branded merchandise
- Kit and bundle items into the perfect package
- Reporting capabilities
- Publish digital content
- Variable Data Printing (i.e. customize document sections with VDP)



www.mimeo.com/platform/mimeo-marketplace



Welcome to the XYZ Store

Placeholder text for the left sidebar menu.

Placeholder text for the left sidebar menu.



Placeholder text for the first product listing.

Read More



Placeholder text for the second product listing.

Read More



Placeholder text for the third product listing.

Read More



MIMEO DIGITAL

Secure digital content distribution

Enable Learner Collaboration



Highlight and
annotate content
of interest



Share group
notes



Capture
form fields



Engage with
video

Learners can stream videos, preview files, and access course materials from any device.

Analytics Dashboard

Mimeo Digital empowers administrators to measure and monitor engagement with its annotation capabilities and session times.

- **Learner Reporting** — Measure engagement levels in real time
- **Content Reporting** — Quantify content effectiveness
- **Response Reports** — Ensure regulatory compliance

Security

Protect your intellectual property without sacrificing the user experience. Your organization owns all of your content. Easily provide or revoke access.

Scalability

Mimeo Digital's SaaS model provides trainers the flexibility to scale the delivery of their content. Instantly add or remove users and even distribute content keys for non-users to redeem.

FEATURES

- Software or plug-ins aren't necessary
- Enable access to content and videos offline
- Garner direct feedback through annotations and form responses
- Apply digital watermarks to deter intellectual property theft
- Set expiration dates to deactivate content
- Easily update existing content
- Unlimited content distribution

OTHER SERVICES

- Brand your Digital site with logos and color themes
- Create a subdomain
- Publish to Mimeo Marketplace



www.mimeo.com/platform/mimeo-digital



ENTERPRISE SERVICES

Robust Reporting

Mimeo's reporting features provide insight on content requests, including: who ordered what; how much did they order, where, when, and how was it delivered; as well as how much was spent.

Our customers use these reports to improve efficiency and ROI of their content production. Real-time and historical reporting are both available.

Set Permissions

Mimeo users are able to access content libraries and build their own documents for ordering. Users can even appoint administrators to their corporate account. These admins manage permissions, roles, and workflows of other users.

Admin Capabilities

- Securely store, save, and share documents
- Create read-only, customized, or full control sharing permissions
- Modify pricing with approval and permissioning systems
- Maintain control over content distribution
- Enable or disable account credit

Address Book

Users can send materials to multiple or all saved locations within their account's Address Book.

- Single order distribution to one or hundreds of locations
- Import hundreds or even thousands of recipient addresses
- Urgent? Send critical content to every location as early as next morning

Billing Controls

Mimeo's cloud-based applications update the pricing of your materials, reflecting every change in real-time. This eliminates time spent gathering quotes.

- Calculates a real-time, in-region price
- Reflects the requested service level
- Automatically updates content specifications
- Provides all-in price including taxes, tariffs, global shipping, and print costs
- Approvals

Through these billing controls, account credit, order specifications, and even documents can be enabled or disabled on specific accounts by administrators — blocking users from ordering large quantities of materials you deemed unnecessary.

Variable Data Printing

Add a unique touch to printed documents using variable data printing. Variable data printing enables customization of one or multiple elements of printed materials, such as text, images, logos, and graphics.

API + SSO + Punchout

Access Mimeo's applications from your own technology platform, whether web-based or enterprise software. Virtually anything that can be done from Mimeo's own applications can now be done from within your system, including the print and distribution of your content.

Mimeo Single Sign On (SSO) via SAML 2.0 allows users to access Mimeo in a secure manner, without having to log in again or remember another URL and password. Punchout to Mimeo from your organization's eProcurement platform, such as Ariba, Coupa, SAP, Oracle, and more.

WAREHOUSING & FULFILLMENT

Warehousing

Mimeo warehouses both print and non-print materials at our global production facilities. Our customers warehouse an assortment of items, including apparel, books, mugs, pens, and more. Warehoused items can be bundled, kitted, and shipped with on-demand print orders.

Real-Time Inventory

Our warehouse management system calculates the exact quantity of inventoried items, extending the simplification of our user experience.

View the exact quantities of warehoused items in real time straight from your Mimeo account. This discourages the ordering of depleted items.



Branded Merchandise

Mimeo's branded merchandise offering includes drinkware, hats, bags, totes, apparel, and more. We work with a network of trusted partners to produce custom-branded materials.

Branded merchandise can be warehoused and bundled, kitted, and shipped with documents.



KITTING & BUNDLING

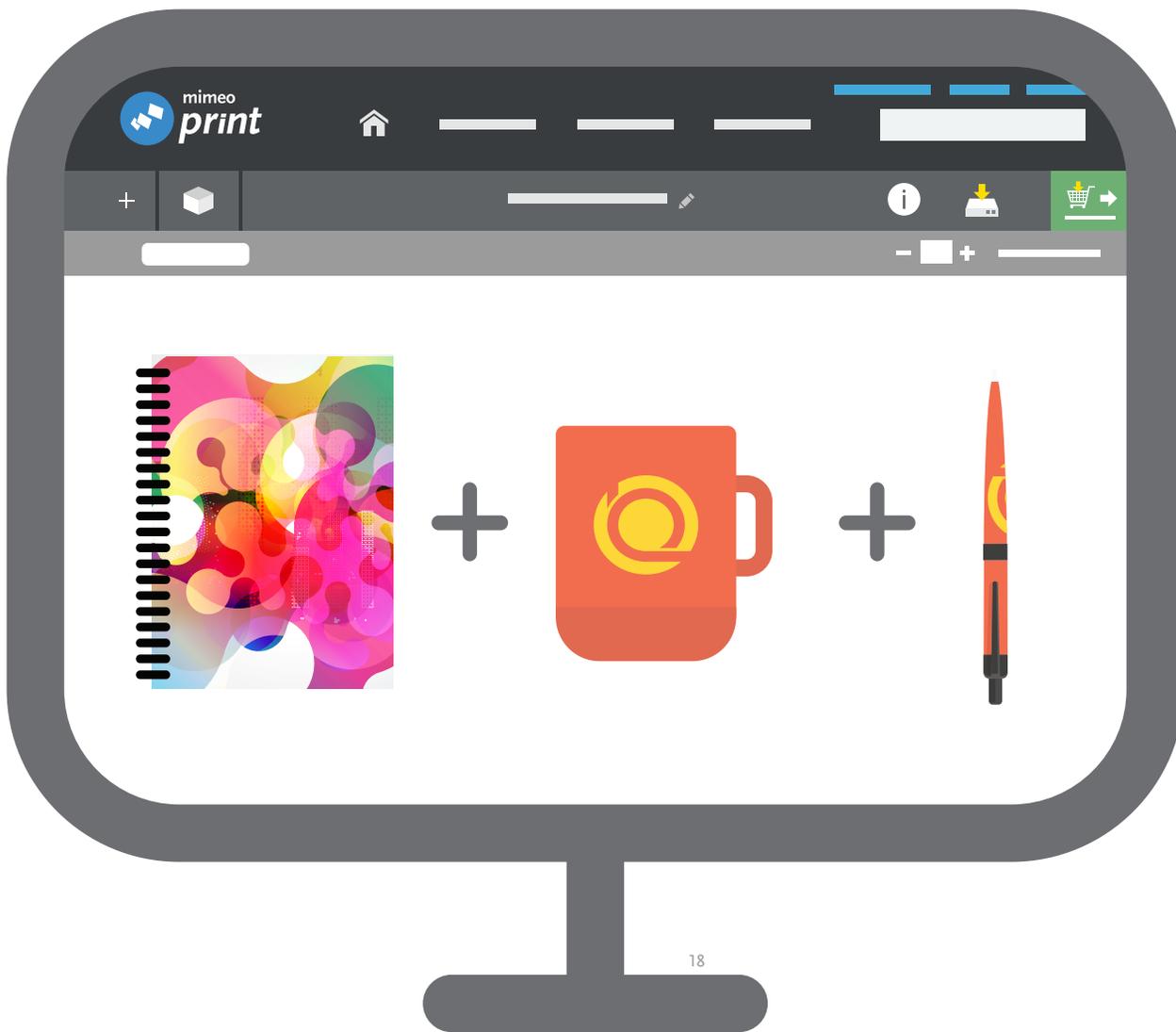
Easily Kit or Bundle Materials Together

Impress your audience with a complete content experience.

- **Bundle Items:** You need to ship items together, but the sequence doesn't matter.
- **Kit Items:** You want to ship items together in a particular, shrinkwrapped sequence.

Build the Ideal Kit

Kit together items for your next event, training session, or store opening.



ENSURING CONTENT DELIVERY

Mimeo ensures your content is delivered when you want it, where you want it — whether produced through our production facilities, our PrintX partner networks, or digitally right to your device.

Our state-of-the-art, wholly-owned production facilities are strategically located adjacent to major distribution hubs. This allows Mimeo to shorten the time between an order's submission, production, and delivery.

As a result, we have the industry's fastest turnaround time — enabling our customers to place orders **as late as 10pm EST for 8am delivery the next morning.**

Collateral ordered through the PrintX network is produced in-region near its end destination. This partner network spanning 30+ countries minimizes shipping costs and customs issues.

Mimeo Tracking Provides Peace of Mind

Once your order ships, you can track its status in real-time through Mimeo Tracking. Mimeo Tracking provides delivery updates through an interactive content map.

Instantly view the transit status and location of every package. No tracking numbers necessary!

- View the status of all your packages from a single screen
- Filter individual shipments by color-coded status
- Combine on-demand print and warehoused items into trackable shipments
- Delivery and usage of digital content is tracked in the Mimeo Digital app



SECURITY MEASURES

Mimeo ensures that critical data safeguards are fully implemented throughout our organization. Critical data, addresses, and documents all have restricted access. Additionally, Mimeo offers a fully PCI compliant payment option.

Mimeo also takes critical measures in the security of your print and non-print materials. All documents are shrinkwrapped during packaging, preventing any tampering and ensuring that 100 percent of each ordered document is delivered to your recipients.



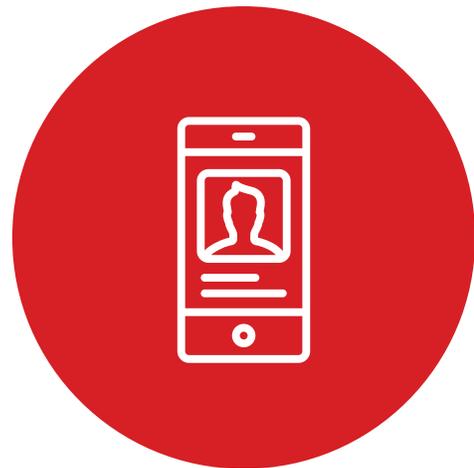
Data Security

Complete Content Protection

Our cybersecurity protocols safeguard your data and intellectual property. From the time of file upload, your data is encrypted across our applications wherever it goes.

Routine Pen Tests are conducted to ensure infrastructure security.

This is why we're trusted by major Fortune 100 Financial Services companies.



Physical Security

On-site Restrictions and Protocols

Each production facility operates under strict security guidelines.

Mimeo digitally stamps every transaction between our production facility employees and your materials for a complete record of activity.

This includes 24/7 recorded video surveillance, key card access, alarm systems, and guard patrols.

WHICH APPS ARE RIGHT FOR ME?

Utilize a single app or all 4 within our platform. Mimeo customers leverage various features and product offerings within these apps to ensure that their content objectives are always met.

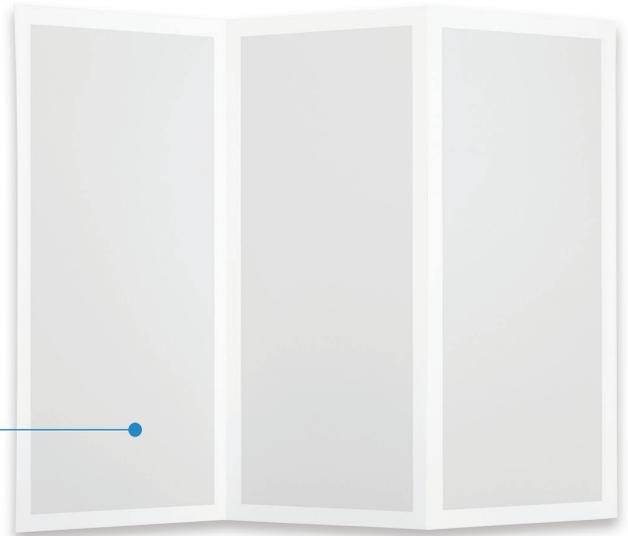
	 Mimeo Print	 Mimeo PrintX	 Mimeo Marketplace	 Mimeo Digital
FEATURES/SERVICES	Unlimited Content Storage	●	●	●
	Reporting	●	●	●
	No Upfront Costs	●	●	●
	User Onboarding/Training	●	●	●
	Custom Branding	●	●	●
	Billing Controls	●	●	●
	24/7 Customer Support	●	●	●
	Permissions	●	●	●
	Revenue Stream			●
	Integrations (Punchout/SSO)	●		●
	API	●	●	
	Address Book	●	●	●
	Corporate Accounts	●	●	●
	No Order Minimums	●		●
PHYSICAL CONTENT	Print Product Offering	●	●	●
	Warehoused Items	●	●	●
	Color Printing	●	●	●
	B/W Printing	●	●	●
	Variable Data Printing (VDP)	●	●	●
	Real-Time Pricing	●	●	●
	Real-Time Preview	●	●	●
	Delivery Tracking	●	●	●
	Kitting & Bundling	●		●
	Real-Time Inventory	●		●
DIGITAL CONTENT	Branded Merchandise	●	●	
	Variable Data/Customization		●	
	Notes/Annotations			●
	Streaming Video			●
	Digital Distribution			●



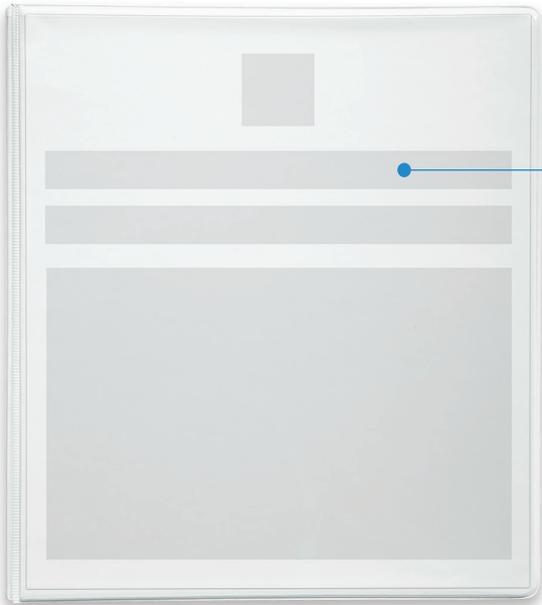
MIMEO PRINT PRODUCTS



Manuals



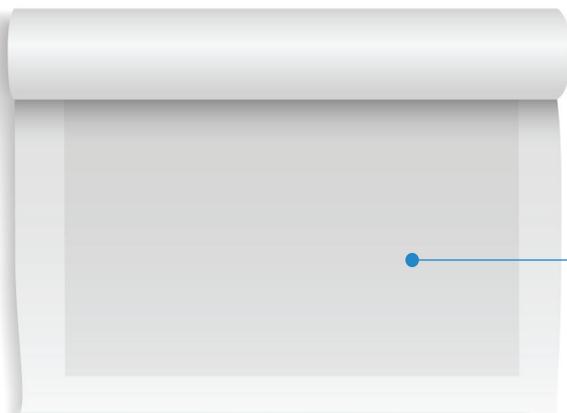
Brochures



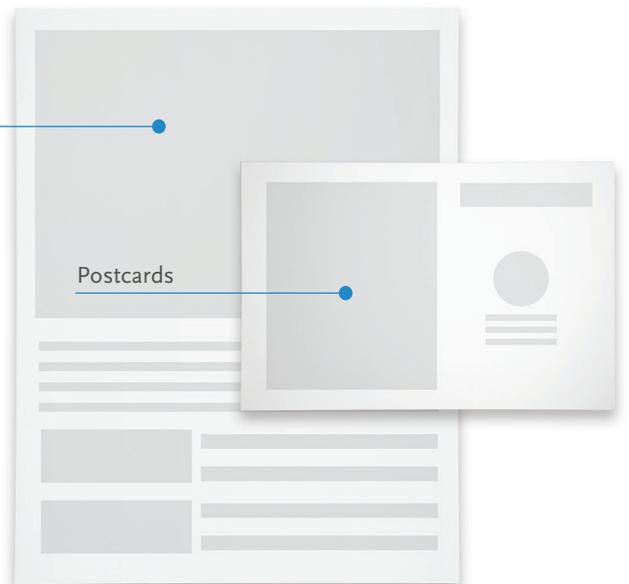
Binders



Booklets



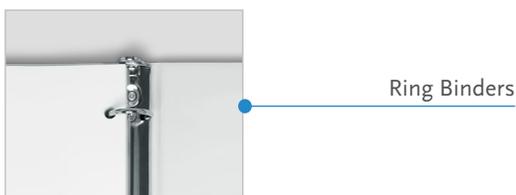
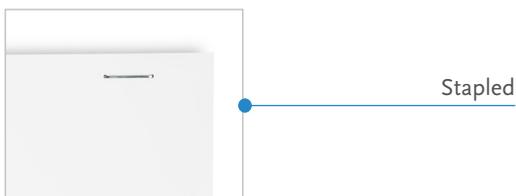
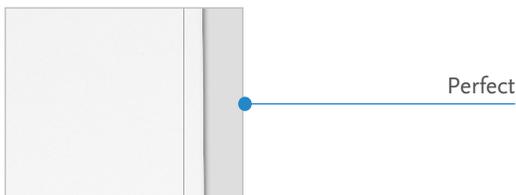
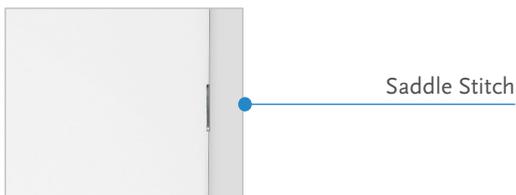
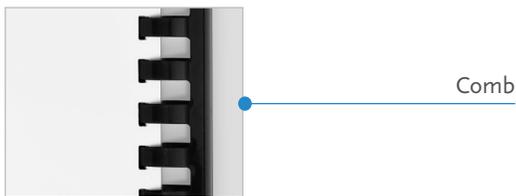
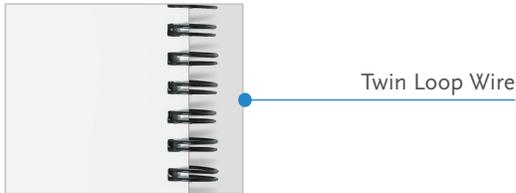
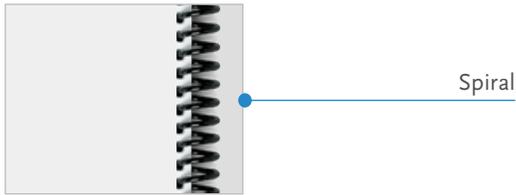
Posters



Flyers

Postcards

Binding Types



Product Options

- Tabs (Mylar, Card Stock, and Recycled)
- Paper and Card Slip Sheets (available in a variety of colors)

Paper Stocks

Paper stocks are available in a variety of weights:

- Economy White Paper
- Value White Paper
- Premium White Paper
- Premium White Paper 100% Recycled
- Silk Paper
- Glossy Paper
- Matte Paper
- Colored Paper
- Poly/Synthetic Paper

Covers

- Recycled
- Card
- Laminated
- Gloss
- Silk
- Poly
- Colored
- Clear
- Matte
- Frosted
- Vinyl

Orientation

- Portrait
- Landscape
- Short edge binding
- Long edge binding

PRODUCTION

Industry-Leading Error-Free Rate

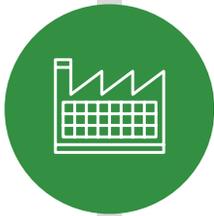
Your brand and quality standards will be met every single time an order is placed. Mimeo combines our frontend and backend technology with a lean production model. Lean manufacturing improves efficiency, eliminates waste, and provides higher value to our customers. This production methodology results in our **99.7% error-free rate** — an industry-leading rate.



Memphis, Tennessee

www.mimeo.com

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptable Power Supply
 USA	140K SQUARE FEET	 	 		



Newark, New Jersey

www.mimeo.com

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptable Power Supply
 USA	76K SQUARE FEET	 	 		



Cambridgeshire

www.mimeo.co.uk

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptable Power Supply
 UNITED KINGDOM	55k SQUARE FEET	 	 		



Berlin

www.mimeo.de

Country	Size	Security	Sustainability	99.7% Error Free Rate	Uninterruptable Power Supply
 GERMANY	40K SQUARE FEET	 	 		



PrintX Service Providers

www.mimeo.com/platform/mimeo-printx

Countries	Locations	Sustainability	99.7% Error Free Rate	Redundant Supply Chain
 30+	35+ SERVICE PROVIDERS	 		 

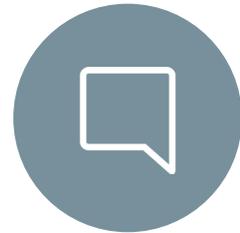
CUSTOMER SUCCESS SERVICES



Call us 24/7 at
1.800.466.4636



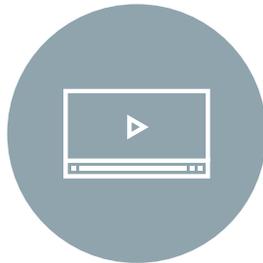
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Chat with us
online



Platform
Training



Video
Tutorials



Online
Webinars



Custom Support
Documentation



Product
Training



Quick
Guides



Troubleshooting



FAQs

STANDING IN LINE: OUR FOUNDERS' STORY

In the 1990's, Jeff was a consultant who traveled frequently. Every Thursday night, he found himself in a different city, but always doing the same thing: standing in line, waiting to print his presentation at a local copy shop. It was a pain. There had to be a better way.

In 1999, Jeff and some friends founded Mimeo.com and filed a patent to print on the internet. This vision has guided us ever since. We eliminate inefficiencies for our customers, all because Jeff didn't like to stand in line.

Over 140 million documents to 140+ countries later, our customers have found the better way. Mimeo has since grown from a startup to a leading technology company with 40+ print production facilities. These include wholly-owned facilities in the United States, the United Kingdom, and Germany, as well as an expanding PrintX network on 6 continents. We exist to make producing and distributing content simpler. By doing so, we give people, like you, back their time.



Where was this booklet produced?

This booklet was ordered on Mimeo Print and produced in one of our global production facilities.



Bring Your Content to Life

mimeo



WWW.MIMEO.COM | 1.800.GOMIMEO (466.4636) | HELP@MIMEO.COM