



# 3 Signs You'd Benefit from Online Document Printing Services

As your business grows, so does your need for new strategies and technologies that can help streamline your day-to-day operations.

What worked for your scrappy startup or small consultancy may not be the most efficient tools to help scale your business — and at some point, you're going to need to make changes. Those changes can help you lower your costs, grow your sales, and make an impact on your brand awareness.

One of the changes common among growing companies is the switch from in-house or local printing to an online document printing service. When companies make the change, they see lower costs, better uses of resources, and increases in productivity.

Online document printing might not make sense for every business, but here are three situations where using an on demand document printing service online can benefit your business.

## 1. Your Sales (and Sales Team) Are Growing

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As your sales team and pipeline grows, the amount of RFPs your team will be answering will grow with it. Making sure you maintain the same level of quality for each proposal, no matter how many your team answers a month, is one of the keys to your success.

That's why switching to an online printing service is an important step in the growth of your revenue.

In-house printers can be slow, low quality, and lack professional features like binding. By using online



printing services for documents you need hard copies of, you can print beautiful, professional proposals and other documents quickly and efficiently. When you print documents online, your SDRs can spend more time finding leads and less time standing over the office printer.

Another benefit of using online document printing services is the ability to print and ship from anywhere. No matter how many offices around the world you have, you can get printed documents delivered without having to step foot in a post office.

When you use an online document printing service like Mimeo, your sales teams can finalize their RFPs up until 10pm EST and still have it delivered as early as 8:30am the next morning.

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## 2. Your Event Calendar is Filling Up

With the return of in-person events, from conferences to client meet-ups, your need for printed marketing materials will grow.

Research shows that physical copies of marketing materials, like brochures, flyers, and booklets, are more sticky than their digital counterparts. Potential clients will spend more time reading through your brochure when it's in their hands — and will likely reread it again and again — than if they were to get your information through email.

# Having an online document printing & delivery service can streamline your to-do list when preparing for a marketing event.

That means if you're at a conference, you should have plenty of printed materials at your booth to pass out. But that can be heavy or won't even fit into your carry-on luggage. This is when having an online print partner is important.

Having an online document printing and delivery service can streamline your to-do list when preparing for another marketing event.

For example, if you were to print brochures via online printing service Mimeo, you could print on demand as many copies as you need — then have it delivered directly to the event venue or hotel. You can also print banners, flyers, signs, and more and have it shipped to wherever you need it.

The more events you're adding to your calendar, the more prints you'll need. Take advantage of online printing services that will print on demand and deliver to every office, conference hall, or event space you'll be at.

### 3. Your In-House Printing Services are Getting Complicated and Expensive

Initially, handling all of your document printing needs in your own office or at a local print shop may be an important part of keeping your budget in line. But as your business grows, so does your need for com-





plex prints — and more of them. Printing them yourself is becoming a major loss of time. And a loss of time means a loss in revenue.

Don't let your sales team spend precious hours waiting in front of a printer when they could be out closing deals. Trying to figure out binding or specialized formats isn't the best use of your resources — which means it's time to switch to an online document printing service.

On demand printing companies like Mimeo help you [keep your costs down when printing business documents](#). It handles the proofs, printing, binding, and shipping so your team can focus on what they do best.

3 SIGNS YOU'D BENEFIT FROM ONLINE DOCUMENT PRINTING SERVICES:



**YOUR SALES (AND TEAM) ARE GROWING**



**YOUR EVENT CALENDAR IS FILLING UP**



**EXPENSIVE IN-HOUSE PRINTING SERVICE**

**Ready to Make the Switch to an Online Document Printing Service? Consider Mimeo**

Whether your sales team is growing, your marketing events calendar is filling up, or your costs are becoming prohibitive, choosing the best online document printing service that makes your company run smoother is key.

On demand printing company Mimeo was created specifically to increase your efficiency, lower your costs, and streamline your printing processes. [Contact us today](#) to see how we can make your transition from in-house to on demand printing simple.