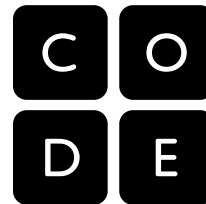


mimeo

CASE STUDY

Code.org



ABOUT THE CLIENT

Code.org is a non-profit organization whose mission is to give every student the opportunity to learn computer science. Launched in 2013, Code.org's courses have been accessed in 45+ languages, spanning 180 countries.

CHALLENGE

"Code.org has a startup mentality of 'think big, act small.' We need partners that empower our team's decision making and ability to move fast." Carly Gliva - Code.org Program Coordinator

As Code.org began scaling the reach of its computer science education to students, they were faced with:

- A rapidly growing network of remote partners that required printed documents and non-print items to support course instructors
- Limited employee bandwidth to manage and fulfill incoming partner requests
- Time-intensive printing process with brick & mortar copy shops

PROBLEM SOLVING

"The time-intensive process of working with copy shop chains would not allow us to scale - they were too cost prohibitive." By placing orders and managing incoming requests through Mimeo's interface, Code.org was able to take a previously time consuming process and transition it into an automated, efficient and scalable one.

WHAT MIMEO PROVIDED

Mimeo's solutions enabled Code.org to stay lean and agile, allowing the team to support a rapidly growing network of partners. Acting as an extension of Code.org's team every step of the way, Mimeo Customer Care ensures the successful delivery of Code.org courses.

As they scaled, the infrastructure that Mimeo provided allowed them to continue reaching their expanded audience without additional effort and time. Code.org is positioned for continued growth. *"Mimeo makes the impossible happen."*

BONUS - CUSTOMER SERVICE

As Code.org continues to grow, the team values their partnership with Mimeo. *"You have awesome customer service. We move at a startup pace and need a partner that can keep up. You truly care about our success."*