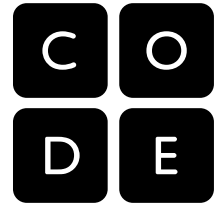




CASE STUDY

Code.org



ABOUT THE CLIENT

Code.org is a non-profit organization whose mission is to give every student the opportunity to learn computer science. Launched in 2013, Code.org's courses have been accessed in 45+ languages, spanning 180 countries.

CHALLENGE

Adding a physical element to courses is important in helping teachers to connect students with learning goals. Code.org needed to create high quality print materials to supplement their digital courses, and pair them with items to be used in unplugged activities such as cups, playing cards, dice, toothpicks and even gumdrops. As their network of remote partners who required access to these materials grew, so did the logistical complexity of fulfilling their requests.

PROBLEM SOLVING

Code.org's team needed an automated, reliable way to manage inventory and then distribute print and non-print items to its growing network of remote partners across the world.

WHAT MIMEO PROVIDED

Code.org's team is now able to focus on the greater footprint and the impact courses have across locations instead of spending time completing and delegating administrative tasks. Mimeo Marketplace empowers global partners to request content through a custom branded Code.org storefront managed by their headquarters.

"I have to place a lot fewer orders, which is a huge benefit. It empowers our partners to own the support and management of the program." - Carly Gliva, Code.org Program Coordinator

- Automated system for partners to access course materials
- Increased bandwidth with elimination of administrative tasks
- Robust reporting to provide visibility in utilized materials and inventory management

BONUS

The impression Code.org makes through the quality of materials is critical to its continued growth. ***"Mimeo's production facilities are so coordinated and flawlessly executed. That really shows in the quality of the orders - your error-free rate speaks for itself."***