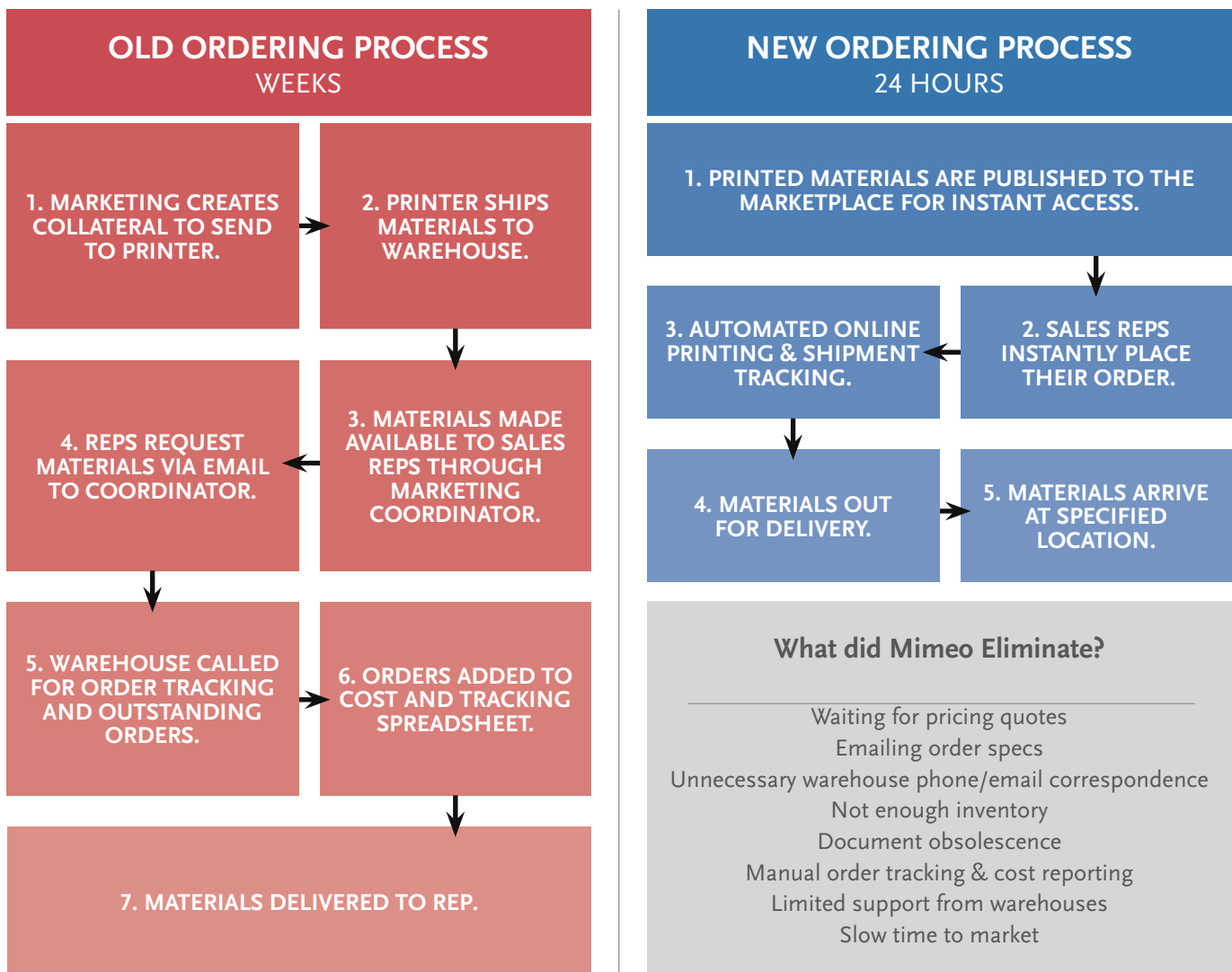


MIMEO STREAMLINED THE WAY A MEDICAL DEVICE MANUFACTURER MANAGES, PRINTS AND DISTRIBUTES CONTENT TO ITS SALESFORCE AND DISTRIBUTORS

Mimeo Marketplace simplified the way sales reps access and order their printed materials instantly through their custom branded online storefront.



“I need to have the ability to give them as much information about their materials as possible.”

“Mimeo helps me strategize how I produce materials to minimize waste and maximize flexibility; whether that means warehousing materials or printing on-demand. Mimeo is truly a one-stop shop for my salesforce’s needs.”

- VP, Product



CUSTOMIZED CONTENT & ROI

VDP (Variable Data Printing) gives the ability to customize your materials for localization, co-branding and more. Gain insight into the ROI of your content by seeing what successful reps are utilizing the most.

SPEND MANAGEMENT

Automation and spend management should go hand in hand. With Mimeo, they do. Specify ordering limits, budgets, and more. Access robust reporting to gain further insights into your store locations expenditures. You have complete control over every order.



PROCESS IMPROVEMENT

Give employees back their time. Quicken the speed of building, proofing, and distributing documents through a single content repository. Eliminate obsolescence by seamlessly keeping store materials up to date.

SIMPLIFICATION

Mimeo simplifies the ordering process without adding additional steps. By having effortless access to materials, they can be ordered with more efficiency while having more visibility, such as order tracking, throughout the entire process.



EASE OF USE

Mimeo simplifies the order process for reps while eliminating steps during the process. Our technology is easy to use, making our user experience intuitive and very fast. Mimeo’s solution helps automate the ordering of printed materials and requires minimal training for organizational wide implementation.

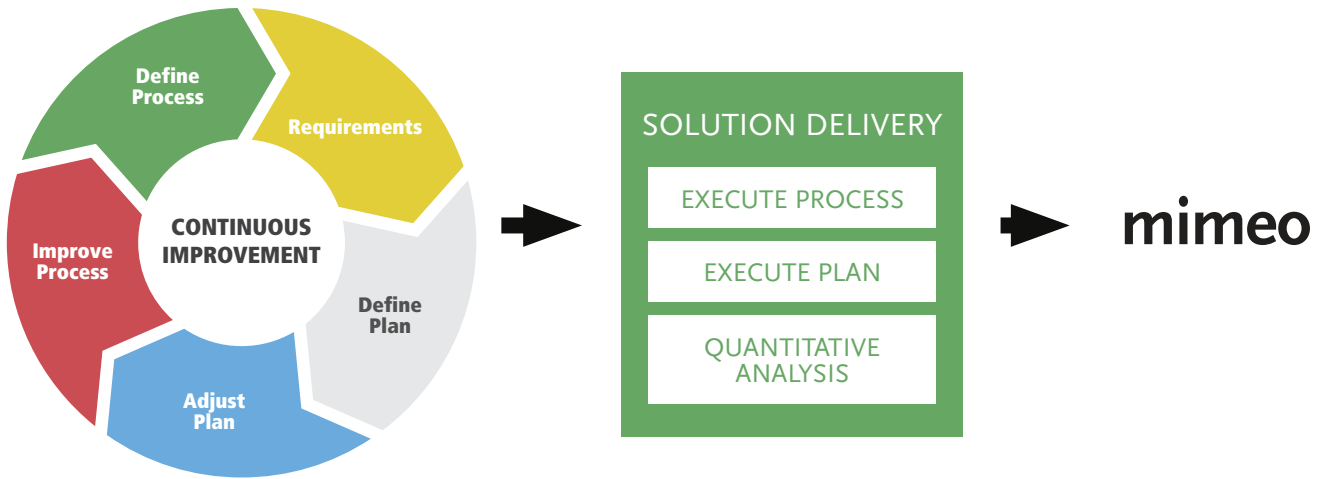
PERMISSIONS

Through different user roles, set permissions for those accessing materials. Specify who can order what and limit who cannot.

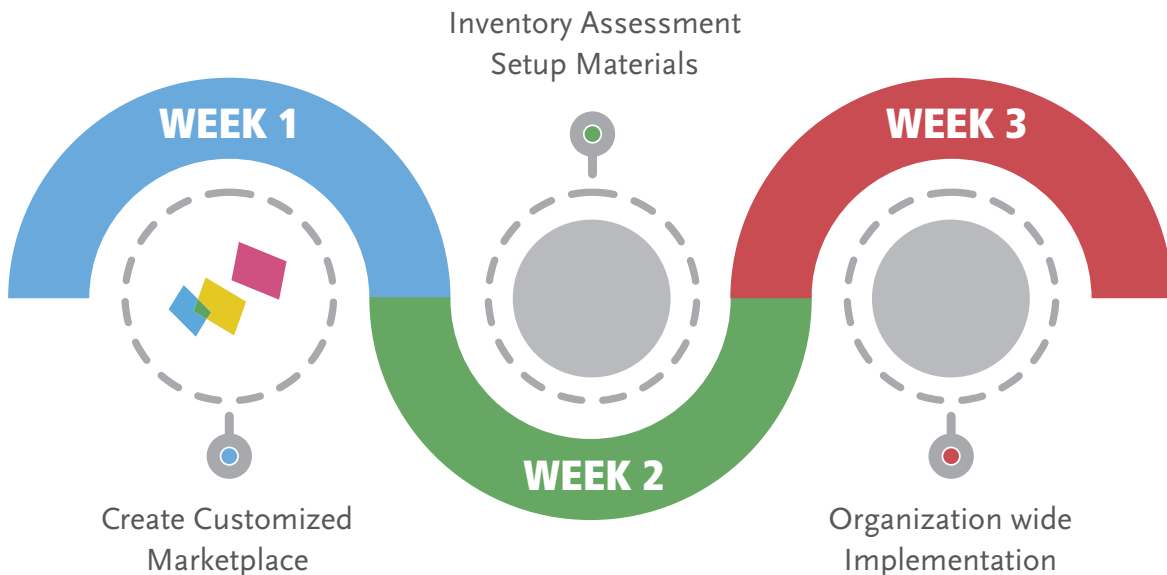


A TURN-KEY SOLUTIONS (WITHOUT THE ADDED COSTS)

Our technology is easy to use, making our onboarding experience intuitive and very fast. Mimeo's solution, in combination with onboarding, helps automate our customer's print solution, requiring minimal training for organizational wide implementation. Traditional, alternative solutions often require lengthly implementing with costly custom development fees and other setup costs.



Mimeo has a simple mindset when it comes to implementation for our new customers – you define your requirements, time frame, and specific needs, and Mimeo delivers. Above is an example of an implementation timeframe that we develop for each of our new enterprise customers. No two look alike, because no two customers are alike. We adapt to your needs and work around your schedule to ensure that the successful implementation aligns with your business objectives.



“Mimeo Marketplace gives us back time to actually focus on creating new content instead of being an admin for incoming requests.”