

CASE STUDY

Dave & Buster's



ABOUT THE CLIENT



Dave & Buster's combine food, drinks, and a midway all under one roof, serving guests at locations throughout the US and Canada.

www.daveandbusters.com

“When critical content is completed and ready for distribution, we can place an order in the evening, and documents will arrive at all our locations the very next day.”

- Chris Schricker,
Director of Training

CHALLENGE

The Training Team at Dave & Buster's is responsible for creating, producing and distributing content to all restaurant locations. Some types of information, such as an allergy notification, need to be distributed to restaurants immediately; time is critical.

- Distribute critical materials to many locations
- As fast as possible

PROBLEM SOLVING

Dave & Buster's started using Mimeo for all of their printing needs, and found that the overnight delivery option was perfect for distributing their critical information.

“When we have a critical push we need to get that information out right away. And the ability to use Mimeo to update those documents, turn them around, and get them out very fast has been wonderful.”
- Chris

RESULT

- Order materials until 10:00pm EST for delivery at all restaurant locations **the next morning**
- Critical information distributed **FAST!**

BONUS - TRACKING AND REPORTING

Mimeo's tracking and reporting capabilities let you see who has ordered what documents, as well as when orders were shipped and delivered to their destination. So you can breathe easier!